

MMM Report

www.mmmrmag.com

MICHIGAN MEDICAL MARIJUANA NEWS & INFO

The Michigan Medical Marijuana Report is a free monthly medical marijuana publication dedicated to bringing the latest information to patients and caregivers.

We have been in business for over 6 years.

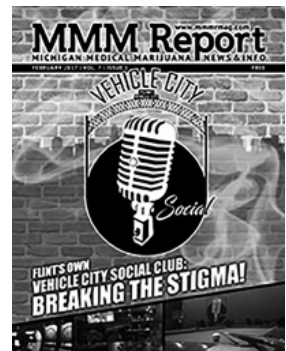
We are the largest, most read and distributed marijuana magazine covering the entire state, including the upper peninsula and spanning into Ohio. We distribute approximately 20,000 copies of our magazine statewide. Our online presence reaches people worldwide.

We are dedicated and passionate about the medical marijuana community. We are continually finding new ways to expand our reader base.

The MMM Report offers competitive advertising rates and delivers directly to your target audience, with copies available at dispensaries, grow stores, smoke shops, doctor clinics, and more. Many of these businesses are supporters of the magazine. We would love you to join them and help promote your business!

MMM Publications
3553 S. Dort Hwy.
Flint, MI 48507

(810) 820-8953 • mmmreport@gmail.com



Magazine Ad

Ad Size	1 Month	6 Months	1 Year
Full Page	\$800	\$750	\$700
1/2 Page	\$550	\$500	\$475
1/4 Page	\$350	\$325	\$300
Centerfold	\$1,400	\$1,300	\$1,200
Back Cover	\$1,300	\$1,200	\$1,100
Flip-Top	\$1050	\$950	\$850
Flip-Back	\$1000	\$900	\$800
Inside Back Cover	\$1000	\$900	\$800
Inside Front Cover	\$1050	\$950	\$850

Directory	\$35	\$180	\$300
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Single subscription mailed to your home every month: \$34.95 (12 issues)

All ad changes/payments are due by the 15th of the month prior to publication. Please help us continue with a quality magazine, and assist us on making deadline!

We can design an ad for you, but if you prefer to make your own, please note: All submitted artwork should be high resolution 300dpi and prepared for CMYK printing. We only accept PDF,TIF,EPS, & JPEG files.

Production/Graphics
mmmreport@gmail.com

Billing
mary.mmmreport@gmail.com

Ad sizes are as follows:

Full Page.....8"x10"
1/2 Page.....7"x4.5"
1/4 Page.....3.5"x4.5"
Business Card.....3.5"x2"
Online Ad.....3.5"x2"

Please contact us with any questions:
(810) 820-8953

Special instructions and layout information:
All ads and artwork created by the MMM Publications design staff are owned by MMM Publications and may not be reproduced without written permission from
MMM Publications ©2015

MMM Publications reserves the right to refuse space to any person or firm that may not be in the best interest of the magazine's integrity, or in the event that the ad cost were misrepresented by a sales representative.

SPOTLIGHT ARTICLE:

Promote your business or organization with a Spotlight Article! - \$2,500* Spotlight article includes mention on the cover, a feature story, and a full page ad.

*Spotlight article requires a signed 1-year contract of half-page ad or larger.
Call for details.

***We require at least a One-year agreement for all Spotlight Articles to ensure a continued business relationship and to maintain the credibility of both ourselves and our clients.

ADVERTISING SPECIAL: BUY 3* GET 1 FREE!!!

Sign up for a 4-month contract, and only pay for 3!
*This offer is good for all ad sizes, and payment can be evenly distributed among the 4-month term.

Talk to your sales rep, or call (810) 820-8953
to take advantage of this special offer!

We will be running this deal for a limited time,
so get in on this fantastic offer today!

3549 S. DORT HWY | FLINT, MI 48507 | (810) 820-8953

We encourage all of our advertisers to be involved in the design process. Here are a few things you can do to make the most of your investment.

GRAPHIC DESIGN:

Design is included with the price of an ad, but if you choose to send a camera-ready ad, sizes are as follows:

Full Page* - 8" x 10" (Finish size)

1/2 Page - 7" x 4.5"

1/4 Page - 3.5" x 4.5"

*Full page ads require an 1/8" bleed be added to all sides, and a minimum 1/2" margin to ensure important information is not cut off in production. Keep in mind that camera-ready or "flat" images cannot be edited or updated by our design team.

COMPANY LOGOS:

If possible, the advertiser should supply a brand identity graphic to the magazine via email. If you do not have a logo, we can produce one for use in the ad. However, any artwork created by MMM Publications is owned by MMM Publications and may not be reproduced without written permission from MMM Publications.

SENDING ARTWORK:

Any artwork intended to be incorporated into your ad should be at least 300dpi. We are able to work with almost any common file type. If a vector file is available, this is ideal.

Files can be sent to mmmreport@gmail.com

DEADLINES:

We will contact you via phone and/or email each month to discuss your ad. Please make sure that you respond to our emails, and let us know of a convenient phone number to reach you.

If you are under contract and unable to be reached by the 20th of the month, MMM Publications reserves the right to run the previous month's ad, removing or revising time-sensitive information at our discretion.

MMM PUBLICATIONS:

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CONTRACT CANCELLATION:

When you contract to advertise with us, we reserve your space in our magazine for those agreed months. **If you decide to cancel your ad before the contract is up, there is a one time fee of 50% the monthly price of the ad.***

**Certain exceptions can be made at the discretion of MMM Publications management.*

I, _____ have read and understand these advertising guidelines set forth by MMM Publications.

Signature: _____ Date: _____

MMM Publications Sales Rep: _____ Date: _____

Effective this date: _____

For the Issue(s) of: _____

MMM Publications is hereby authorized to advertise the undersigned as follows:

Size of ad: _____

Monthly cost of ad: _____

Length of contract: _____ Beginning date: _____ End date: _____

NOTE: Early termination of this ad contract will be subject to a one time fee of 50% the price of the ad space on the month of termination.

Amount due at signing: _____ Payment received: _____ ☐ Cash ☐ Check

Preferred Billing Method: ☐ Email ☐ Mail ☐ Both

Preferred Payment Option: ☐ Driver Pick-Up ☐ Mail ☐ Card by Phone ☐ Auto-Pay (**SAVE 5%**)

Name of business: _____

Street address: _____

City: _____ Zip: _____ Email: _____

Phone # _____ Cell # _____

Contact name: _____ Title: _____

Do you have your own camera ready ad? ☐ Yes ☐ No (Design is included with the cost of your ad)

NOTE: Camera ready ads cannot be edited or updated by our art department. Please refer to our advertising guidelines for more info.

I, _____ am authorized, and by signing below, I approve this advertising agreement for the above named business.

Signature: _____ Date: _____

MMM Publications Sales Rep: _____ Date: _____

Make checks payable to:

MMM Publications

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All ads must be paid for prior to print deadline.